

Connectivity of forest and riparian ecosystems of the SUDOE

SPECIFICATION NOTE

1. PURPOSE OF THE SERVICE

Selecting the service of an audiovisual company to make a video with the aim of:

- ⇒ present the challenges of ecological connectivity in forest and river environments
- ⇒ present the CERES project's response to these issues (the actions implemented)

2. CONTEXT

The landscapes of Southwestern Europe (SUDOE) are made up of a patchwork of semi-natural, agricultural and forest ecosystems which are all interconnected.

These landscapes, shaped by rivers and a variety of landforms, have been sculpted by the actions (both past and current) of humans. In places, human activities have led to a fragmented landscape, which in turn affects biodiversity at different levels (within a forest, for example, but also between various forests or along a body of water, and so on.). On the one hand, human activities may obstruct the free circulation of species between different natural areas, and on the other hand, they affect the natural areas themselves by reducing their ecological and functional quality.

- ✓ Species (fauna and flora) need to be able to circulate and fulfil their biological cycles within their own environment and among various natural areas.
- ✓ This ecological connectivity between forest environments and forest-related areas requires reservoirs of forest biodiversity and corridors that enable the different species (fauna and flora) to circulate or migrate.
- ✓ Wooded areas adjacent to bodies of water play a connecting role by acting as bridges to land areas.
- ✓ Landscape managers are compelled to take these notions into consideration when defining actions to be undertaken, in order to preserve biodiversity in such a way that it remains

compatible with the social and economic stakes related to the use of these environments (wood production, visitors, infrastructure, etc.).

The findings that have emerged as a result of the latest research into the ecological makeup of landscapes have enabled us to gain better insight into the need to adopt a comprehensive approach in order to achieve genuine, sustainable improvements in terms of environmental connectivity and biodiversity. This research work has also allowed us to establish cause-effect relationships between anthropogenic pressure (land use), environmental pressures (climate changes) and the way different biological communities respond.

All of this theoretical knowledge acquired throughout the past few years will be used in the framework of the project with the goal of initiating concrete, organised actions to improve the ecological quality and connectivity of the various regions of Southwestern Europe.

The CERES project is based on four actions to:

- ⇒ Develop a common tool for characterising the quality and ecological connectivity of forest ecosystems and waterways within the SUDOE area
- ⇒ Apply this common tool to several areas in order to characterise the quality and ecological connectivity of their forest ecosystems and waterways and by carrying out demonstration pilot actions
- ⇒ Develop joint strategies for the concerted management of forest ecosystems (including waterways) in the SUDOE space
- ⇒ Communicating on the quality of forest and river ecosystems and connectivity

The project partnership is composed by a leader (FORESPIR) and 9 partners from forest natural environment research or management.

More information about the project: <https://www.ceres-sudoe.eu>

The project is 75% co-financed by the European Regional Development Fund (ERDF) under the Interreg V South-West European Programme (SUDOE). The Interreg SUDOE Program supports regional development in south-west Europe by funding transnational projects between France, Spain, Portugal and Gibraltar. It promotes cooperation to solve common issues, from research and innovation, to the competitiveness of SMEs, to carbon savings, to combat climate change and natural risks, to environmental preservation and management and resource efficiency.

For more information visit the program's website: <https://www.interreg-sudoe.eu>

3. SERVICE REQUESTED

The CERES project foresees a communication action including the production of several videos by a company specializing in audiovisual.

The main communication objective is to present the issues of ecological connectivity of forest and river environments and the actions carrying out by partners to help address these issues.

The aim will be to make 6 videos lasting between 3 and 5 minutes each one, as follows:

- ⇒ 1 global video presentation of the issues related to ecological and rivular connectivity and the CERES project

- ⇒ 4 thematic videos (to be defined by partners but for example it could be : “monitoring the bats activities to define better the index of connectivity of a landscape)
- ⇒ 1 video (may be a synthesis of the set) aimed at the general public (short messages)

The audiences targeted by these videos are:

- ⇒ Informed public (technical services of institutions, managers of natural environments, general public sensitized and with a certain knowledge of the management of natural environments) - Videos 1, 2, 3 and 4
- ⇒ For the general public: Video 5

The preferred modes of distribution of videos will be: internet (web sites, social networks), seminars and symposiums.

The partners' interventions will be made in their native languages: French, Spanish and Portuguese. All interviews must be subtitled in English. Thus, each interviewed/partner will be charged to put his words in writing and then to translate it into English (each partner has a translation budget).

A file containing the transcripts of the interviews and their translations into English will therefore be provided to the selected company. No voice-over is foreseen.

The shots will take place on the partners' territories (schedule to be defined) :



- | | |
|----------------------|------------------------------------|
| ● Nouvelle-Aquitaine | Cherves-Richemont |
| ● Occitanie | Bozouls |
| ● Occitanie | Pic saint loup |
| ● Catalogne | PN Capçaleres del Ter i del Freser |
| ● Portugal | Coruche / Golega |
| ● Castille et León | Pontferrada |

Type of filming location: Outdoors (forest, meadows, rivers, mountain, plain) and meeting room.

Features requested:

- Aerial drone shots
- Inlays of diagrams/images/pictograms/animations in order to facilitate the understanding of the subject
- A general graphic design including the communication obligations of the INTERREG SUDOE programme (including logo and reference to the FEDER co-financing)
- Allow time with FORESPIR to explain the project and its unfolding, feedback and modifications/adjustments before validation of the videos.

Details of the elements provided by the company selected: The film will have to be turned over to the FORESPIR leader so that it can be reused on other occasions and sent to the project partners. All the shots taken during the shooting days will be given to FORESPIR and will be co-owned by the project partners and the selected company.

4. CALENDAR

Quotations with links to previous achievements should be sent only by e-mail to sebastien.chauvin@forespir.com before 18/02/2020 (00:00).

The selection of proposals will be made on 20/02/2020 and an e-mail reply will be sent to the service providers who have applied.

Filming can take place from March to September 2020

The assembly and adjustments will be made between September and December 2020.

The videos must be delivered on 31/12/2020.

5. COMPETING

The CERES application file provides for a common expenditure to all project partners.

As such, this competition is supported by the Leader FORESPIR, the main beneficiary of the INTERREG SUDOE CERES project, which therefore applies the "*Règlement intérieur d'achat visant la conformité du GEIE FORESPIR à l'ordonnance n° 2005-649 du 6 juin 2005 relative aux marchés passés par des personnes publiques ou privées non soumises au code des marchés publics*".

This internal purchase regulation provides that for purchases of supplies, services or works between 3,000 euros and 15,000 euros HT, the adjudicator FORESPIR develops a simple specification note of product or service charges to specify the nature of the purchase, characteristics or technical specificity, volume, deadlines, deliveries, etc.

The specifications are more or less detailed depending on the nature and amount of the proposed purchase; especially when it comes to a need related to the completion of a project.

In the case of a specialized service or product, the purchase settlement provides that the FORESPIR adjudicator has a minimum of 3 quotes (with acknowledgement to prove that the requests were made even in the absence of responses from the provider) or failing that it uses the current public offer.

The analysis and the ranking of the offers will be carried out by FORESPIR and the awarding of the contract will be notified electronically with acknowledgement, by the Directorate to the attributor.